



# No-H<sub>2</sub>O<sup>®</sup>

## DRY CLEANING FOR CARS

# FRANCHISE OPPORTUNITIES

# No-H<sub>2</sub>O<sup>®</sup>

## DRY CLEANING FOR CARS

### No-H2O International offices & operations

#### No-H2O - Ireland (Headquarters)

Basement carpark,  
Beacon Centre,  
Beacon South Quarter,  
Sandyford,  
Dublin 18  
Ireland

#### No-H2O - USA

715 Shotgun Road  
Sunrise,  
FL. 33326  
United States

#### No-H2O - Czech Republic

Revoluční 8  
110 00 Praha 1  
Czech Republic

#### No-H2O - Dubai

Al Rostamani  
P.O. Box 812,  
Dubai  
United Arab Emirates

### Distributors

#### United Kingdom

Eurax  
Jarvis Quarry, Tetbury Road,  
Cirencester, Gloucestershire,  
England, GL7 6BN

#### Australia

Supercheap Auto  
SRGS PTY LTD  
ABN 23 113 230 050  
751 Gympie Road, Lawnton  
Queensland 4501

#### Jordan

Optimal For  
Trading Co  
Amman 11  
Jordan

#### Perú

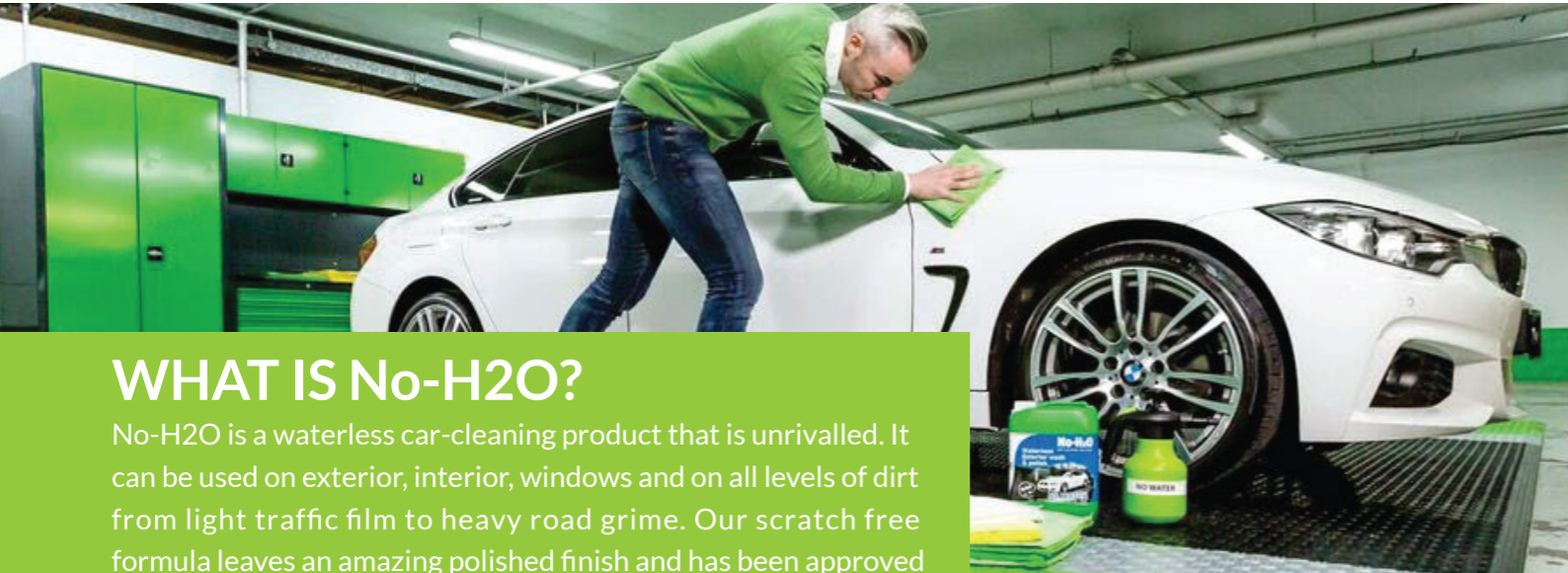
Alarin S.A.C.  
Mello Franco 186  
Jesús María  
Lima 11  
Perú

[www.noh2o.com](http://www.noh2o.com)



# WHO ARE WE?

No-H2O is an Irish company, established in 2007. We have a network of franchises in Ireland, Europe, The Middle East and in The Americas.



## WHAT IS No-H2O?

No-H2O is a waterless car-cleaning product that is unrivalled. It can be used on exterior, interior, windows and on all levels of dirt from light traffic film to heavy road grime. Our scratch free formula leaves an amazing polished finish and has been approved by Boeing and Airbus for use on commercial aircraft.

## HOW DO No-H2O PRODUCTS WORK?

It's a very simple process of



SPRAY



WIPE



BUFF

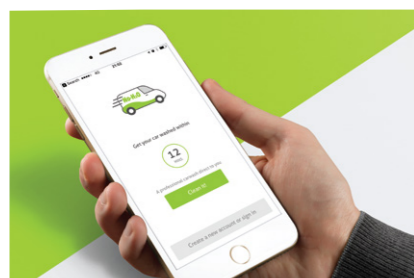
**No water, no hoses, no buckets, no sponges and no mess.** The products can be used anywhere and anytime, indoors and outdoors.

## MASTER FRANCHISE

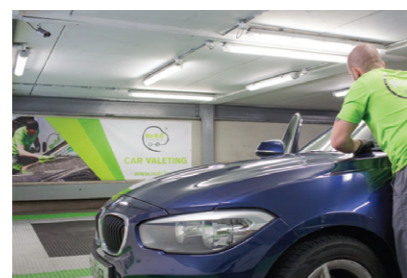
Purchasing a No-H2O master franchise ensures the franchisee operates an exclusive territory, city or entire country. We implement extensive planning and training to launch in a chosen territory leveraging our digital data and 10 years' operational experience to identify the fastest route to market with the quickest ROI for the master franchisee.

A master franchisee will have access to all 3 levels of franchise including.

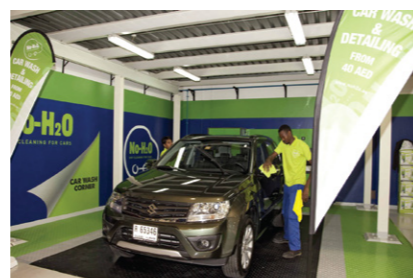
### No-H2O On Demand



### Corporate Franchise



### Static Franchise



## Like UBER but for Car Washing, No-H2O On Demand will revolutionise urban car care.

Targeting time starved busy consumers, No-H2O On Demand is a pure convenience based service driven through a mobile app, giving the consumer a totally new and unique experience when it comes to car care.

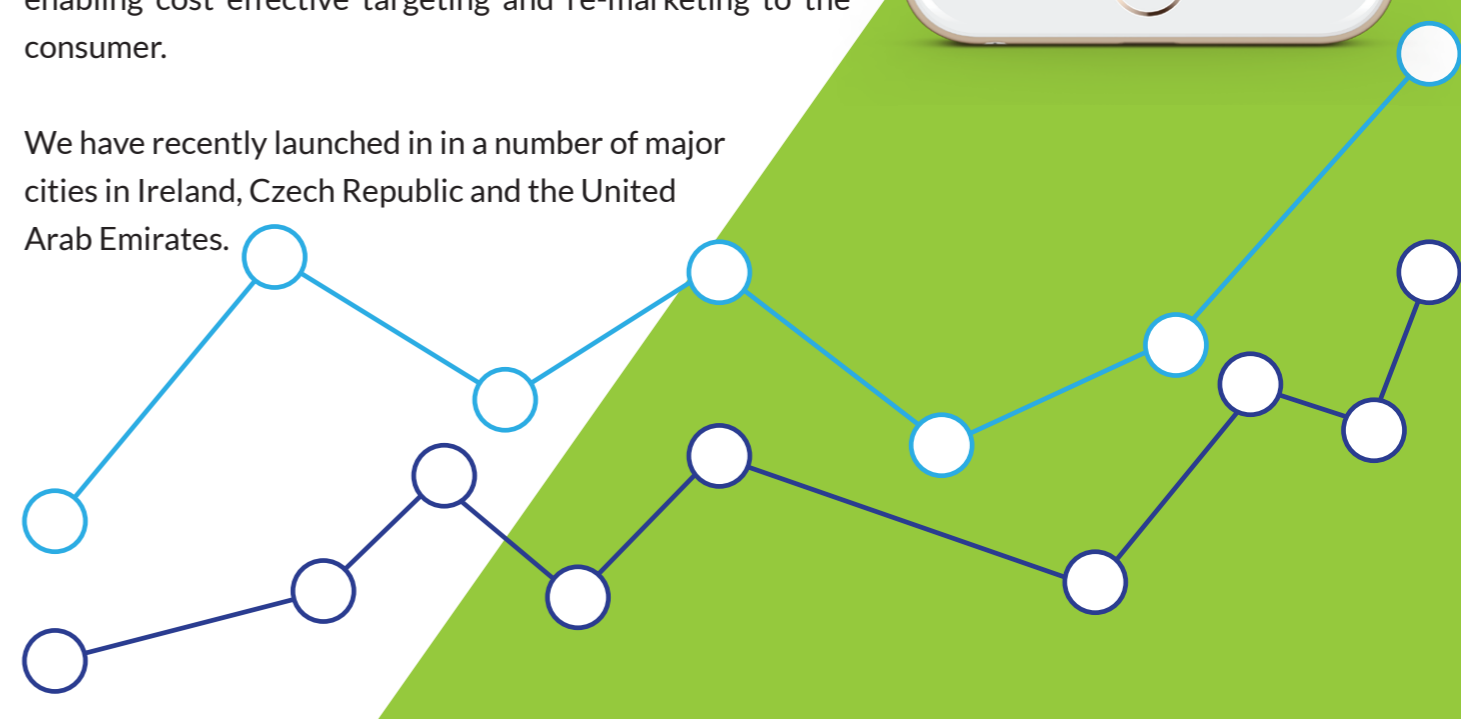
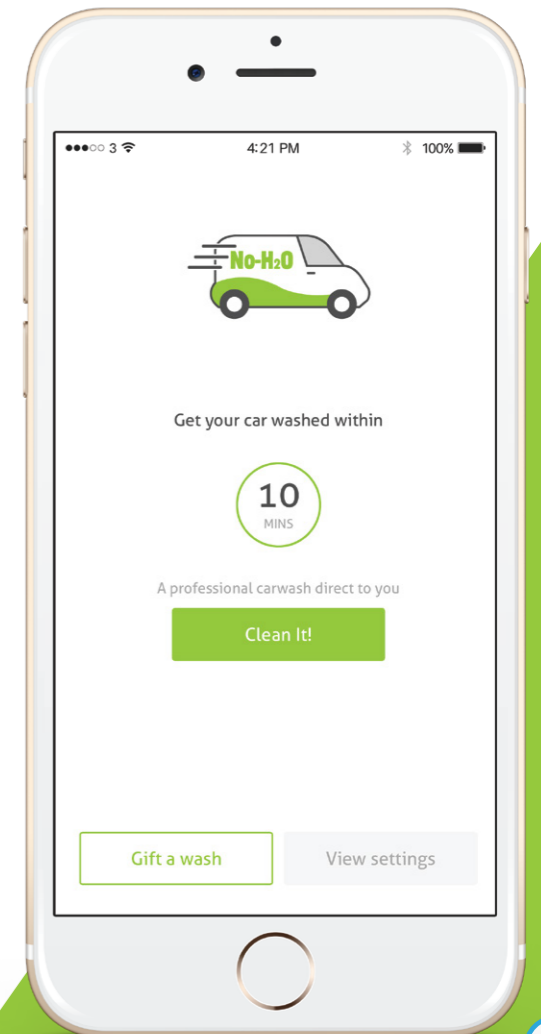
Our waterless product offering is so unique that a car can be cleaned anywhere and anytime.

The primary focus for our App is user experience with a clean user interface that enables a car wash service to be booked in just 4 clicks.

Our operators can deliver our waterless carwash services via a number of different modes of transport including cars, scooters and even bicycles.

The app generates a digital eco system of valuable user data enabling cost effective targeting and re-marketing to the consumer.

We have recently launched in in a number of major cities in Ireland, Czech Republic and the United Arab Emirates.



# CORPORATE FRANCHISE

Our waterless system enables cars to be cleaned anytime and anywhere. No water means no drainage and no mess and this has led to No-H2O developing lucrative contract partnerships with a number of large corporates.

Large corporations no have a better understanding the value in a happy workforce. As a result our carwash service has been developed as part of staff incentives often with a subsidy provided by the company for their workforce.

These corporate contracts can be sold as single franchise offerings or bundled contracts creating a route of corporate clients.

Corporate franchises come with a fully branded "Pop Up" style detailing system enabling franchisee to set up in the most convenient location.

Current corporate contracts include:

facebook



DublinAirport

Hertz



# STATIC FRANCHISE



We have developed partnerships with a number of high profile parking lot operators in Europe, which has led to No-H2O being the preferred supplier of car care within these parking lot networks. We supply complete state of the art fit outs and multi year agreements/licenses to operate waterless car cleaning services within the carparks. These locations offer the No-H2O franchisee an immediate captive audience to generate business.

We ensure the location of our franchise within the parking lot is well placed and has strong POS to capitalise on impulse purchase behaviours.

No-H2O franchisees can also operate a roaming trolley services within selected parking lots approaching potential customers to avail of our services.



# WHY No-H2O

## OUR UNIQUE SELLING POINTS

- Our On Demand App can be switched on and operational in a matter of days.
- Valuable digital data harvested from our App to analyse and develop the business.
- Strong environmentally friendly brand offering exceptional customer experience.
- Quick multiple franchisee roll out capability within 12 months.
- A variety different franchise models offered maximizing earning potential & return.
- Our services can be applied to many sectors; cars, rv's, buses, trucks, aerocare etc.
- Innovative product means vehicles can be cleaned anywhere – no buckets, sponges, hoses & NO WATER.
- Product certified by leading aircraft manufacturers Boeing and Airbus.
- Head office marketing consultancy to drive customers to No-H2O Franchises.
- On-going certified training for all aspects of the business.
- Negotiating & planning assistance for franchisees when applying for tenders or new outlet locations.
- Access to No-H2O's suppliers and trading partners.

### Some of our Retail Partners



### Some of our Corporate Partners



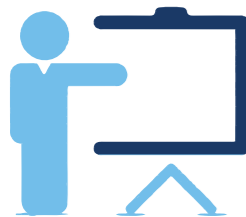
## HOW WILL A No-H2O FRANCHISEE GENERATE BUSINESS?

The franchisee will be free to generate its own clients within our operational guidelines and will also be assisted by the No-H2O Head Office marketing consultancy service. This service offers ideas and techniques to penetrate various level of customer. Where applicable No-H2O will provide corporate contracts with existing and future business partnerships.



## HOW MUCH ARE THE ANUAL ROYALTY FEES?

No-H2O franchisees are required to purchase a minimum order of products per month. Our On Demand App franchisees pay royalty on all jobs.



## WHAT TRAINING IS PROVIDED?

No-H2O will provide franchisees with substantial training at the No-H2O training centre in Dublin, Fort Lauderdale, Dubai or in another allocated training facility. Training will include cleaning processes, basic business management, customer care, customer approach, No-H2O business ethics and On Demand Admin & skills.